

Web-based Video Mixer Tool:

Video mixing, audio recording and editing

Video Mixer from SocialABC is the all-in-one web-based solution for video mixing, editing and audio recording. Whether you are creating your own movie to share with your friends, cleaning up video for TV advertisement, or editing a clip for a business presentation, our Video Mixer gives you the tools you need to produce great video.

Simplify the process of adding professional looking video to your web site!

Video mixer provides advanced interactive rich-media functionality, including *video uploading, importing, editing, remixing, and sharing.*

Video mixer relies on several open source projects, such as *FFmpeg* and *MovieMasher*. It comes in two modes: simple and advanced, both are extended modifications of *MovieMasher solution.*

Video mixer is web-based, and any web browser with Adobe Flash gives an instant access to built-in video effects, transitions, filters, multitrack timeline, effects control window, text titles, etc.

More than 50 predefined transitions and effects: apply different transitions and effects and then preview the mix.

Titles: create scrolling titles for your videos using the powerful title editor.

Multitrack timeline to visually layout video and audio clips, effects and transitions: trim video clips; expand or collapse the timeline for your convenience.

Effects Control window shows the effects applied to a clip, and their individual parameters; it expands to provide a custom timeline for applying keyframes.



Drag and dropping functionality to re-organize clips: copy, paste, cut & remove selected clips.

Audio recording: *record audio comments* via built-in microphone while playing video mix, in real time.

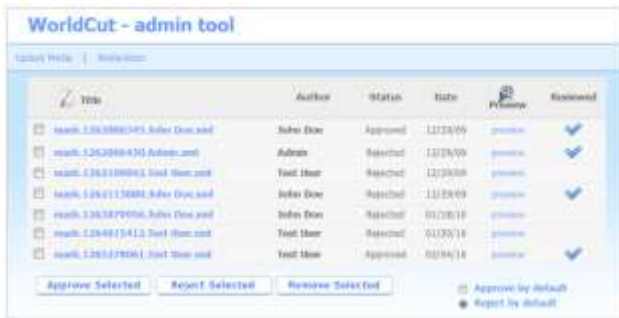
Easy sharing: download video mix on the local machine or share it via Facebook, YouTube, or Twitter.

Support for a wide range of codecs and formats.

Moderate user-generated videos via Easy Admin tool: approve or reject user-generated video mixes for publishing on the website; edit or delete mixes from the system

Bulk video uploading: the admin tool allows moderators to upload





multiple videos from different sources (url's, local networks, television, etc).

All files, regardless of the source are then automatically converted to a common format and become available on a public website.

Administrators can easily preview and edit video mixes, add names to groups of video and organize the video by topic.

Our Offerings

Customize Video Mixer tool and integrate it into your environment!

Benefits:

- Increase site revenue
- Attract new users and drive site traffic
- Control remix policies and distribution

	Package I - Simple	Package II	Package III - Advanced
What included	<ul style="list-style-type: none"> ✓ Simple video editor with sound recording and sharing feature – integration ✓ Video uploading tool – integration * ✓ Video moderation tool – integration * 	<ul style="list-style-type: none"> ✓ Advanced video editor with sound recording and sharing feature – integration ✓ Simple video editor with sound recording and sharing feature – integration ✓ Video uploading tool – integration * ✓ Video moderation tool – integration * 	<ul style="list-style-type: none"> ✓ Advanced video editor with sound recording and sharing feature – integration and customization ✓ Simple video editor with sound recording and sharing feature – integration and customization ✓ Video uploading tool – integration and customization * ✓ Video moderation tool – integration and customization *
Pricing	\$3000	\$3500 - \$5000	\$5500 - ...

* - integration with one of the following CMS: Elgg, Wordpress, Drupal and Joomla. The *prices* may vary depending on the customer environment.